

ORDER



Orders
Order / Rev: 2031214
Alt Order #: WOC12583997
Product Desc: Primary
Estimate: 553
Flight Dates: 06/26/20 - 07/03/20
Original Date / Rev: 06/26/20 / 06/26/20
Order Type: RFP

KHOU
Primary AE: Ben Stecker
Sales Office: TSWAS
Sales Region: NAT

Agency
Name: Jamestown Associates / POL
Buying Contact: _____
Billing Contact: _____
734 15th Street NW Suite 550
Washington, DC 20005

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/ Kathaleen Wall / R / US HOUSE /
Demographic: A50+
Product Codes: PL-US House Representative
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate

New Business Thru: _____
Advertiser External ID: 114253
Agency External ID: 22298AG
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/01/20	06/28/20	9	\$26,180.00	\$22,253.00
06/29/20	06/29/20	17	\$27,320.00	\$23,222.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2020	9	\$26,180.00	\$22,253.00	31.30
July 2020	17	\$27,320.00	\$23,222.00	50.70
Totals	26	\$53,500.00	\$45,475.00	82.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KHOU	32%	\$53,500.00
Market	100%	\$167,187.50

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KAZH	0%	\$0.00
KETH	0%	\$0.00
KHSH	0%	\$0.00
KIAH	6%	\$10,031.25
KLTJ	0%	\$0.00
KNWS	0%	\$0.00
KPRC	21%	\$35,109.38
KPXB	0%	\$0.00
KRIV	20%	\$33,437.50
KTBU	0%	\$0.00
KTMD	0%	\$0.00
KTRK	21%	\$35,109.38
KTXH	0%	\$0.00
KUHT	0%	\$0.00
KXLN	0%	\$0.00
KZJL	0%	\$0.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	KHOU	06/29/20	06/29/20	Local News @ 6a M-F #HTownrush @6a	CM	6:00 AM-7:00 AM	M-----	1:00	1	\$760.00	P04	1.40	NM	1	\$760.00
(Program: #HTownrush @6a - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/28/20	07/04/20	M-----					1	\$760.00		1.40			
N 3	KHOU	06/28/20	07/03/20	CBS This Morning CBS This Morning	CM	7:00 AM-9:00 AM	M-----	1:00	1	\$660.00	P04	1.80	NM	1	\$660.00
(Program: CBS This Morning - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/28/20	07/04/20	M-----					1	\$660.00		1.80			
N 4	KHOU	06/28/20	07/03/20	Great Day Houston 9-106M GREAT DAY HOUSTON	CM	9:00 AM-10:00 AM	M-----	1:00	2	\$460.00	P04	1.50	NM	2	\$920.00
(Program: GREAT DAY HOUSTON - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/28/20	07/04/20	M-----					2	\$460.00		1.50			
N 5	KHOU	06/28/20	07/03/20	Price is Right THE PRICE IS RIGHT	CM	10:00 AM-11:00 AM	M-----	1:00	1	\$1,000.00	P04	3.50	NM	1	\$1,000.00
(Program: THE PRICE IS RIGHT - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/28/20	07/04/20	M-----					1	\$1,000.00		3.50			
N 6	KHOU	06/28/20	07/03/20	Local News @ 12p M-F 11 NEWS AT NOON	CM	12:00 PM-12:30 PM	M-----	1:00	1	\$800.00	P04	2.80	NM	1	\$800.00
(Program: 11 NEWS AT NOON - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/28/20	07/04/20	M-----					1	\$800.00		2.80			
N 7	KHOU	06/28/20	07/03/20	Let's Make a Deal 2-3p LET'S MAKE A DEAL	CM	2:00 PM-3:00 PM	M-----	1:00	2	\$700.00	P04	1.80	NM	2	\$1,400.00
(Program: LET'S MAKE A DEAL - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/28/20	07/04/20	M-----					2	\$700.00		1.80			
N 8	KHOU	06/28/20	07/03/20	Local News @ 4p M-F 11 NEWS AT 4PM	CM	4:00 PM-5:00 PM	M-----	1:00	2	\$600.00	P04	2.00	NM	2	\$1,200.00
(Program: 11 NEWS AT 4PM - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/28/20	07/04/20	M-----					2	\$600.00		2.00			
N 9	KHOU	06/28/20	07/03/20	Local News @ 5p M-F 11 NEWS AT 5PM	CM	5:00 PM-5:30 PM	M-----	1:00	1	\$1,060.00	P04	3.30	NM	1	\$1,060.00
(Program: 11 NEWS AT 5PM - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/28/20	07/04/20	M-----					1	\$1,060.00		3.30			
N 10	KHOU	06/28/20	07/03/20	Local News @ 6p M-F 11 NEWS AT 6PM	CM	6:00 PM-6:30 PM	M-----	1:00	1	\$1,760.00	P04	4.80	NM	1	\$1,760.00
(Program: 11 NEWS AT 6PM - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/28/20	07/04/20	M-----					1	\$1,760.00		4.80			
N 11	KHOU	06/28/20	07/03/20	Wheel of Frtune 630-7p WHEEL OF FORTUNE	CM	6:30 PM-7:00 PM	M-----	1:00	1	\$2,800.00	P04	7.00	NM	1	\$2,800.00
(Program: WHEEL OF FORTUNE - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/28/20	07/04/20	M-----					1	\$2,800.00		7.00			
N 12	KHOU	06/28/20	06/29/20	Mon Prime A NGHBRHOOD/BOB-ABISHOLA	CM	7:00 PM-8:00 PM	M-----	1:00	1	\$4,000.00	P04	3.60	NM	1	\$4,000.00
(Program: NGHBRHOOD/BOB-ABISHOLA - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/28/20	07/04/20	M-----					1	\$4,000.00		3.60			
N 13	KHOU	06/28/20	06/29/20	Mon Prime B ALL RISE	CM	8:00 PM-9:00 PM	M-----	1:00	1	\$3,900.00	P04	3.30	NM	1	\$3,900.00
(Program: ALL RISE - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/28/20	07/04/20	M-----					1	\$3,900.00		3.30			

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N14	KHOU	06/28/20	06/29/20	Mon Prime C BULL	CM	9:00 PM-10:00 PM	-----	1:00	1	\$3,660.00	P04	4.60	NM	1	\$3,660.00
(Program: BULL - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/28/20	07/04/20	M-----			1		\$3,660.00		4.60				
N15	KHOU	06/28/20	07/03/20	Local News @ 10p M-F 11 NEWS AT 10P MF	CM	10:00 PM-10:35 PM	-----	1:00	1	\$3,400.00	P04	4.00	NM	1	\$3,400.00
(Program: 11 NEWS AT 10P MF - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/28/20	07/04/20	M-----			1		\$3,400.00		4.00				
N16	KHOU	06/28/20	06/28/20	Inside TX POL 5-530a Inside TX POL 5-530a Su	SGM	5-530a	-----S	1:00	1	\$60.00	P04	1.00	NM	1	\$60.00
(Program: Inside Texas Politics - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/22/20	06/28/20	-----S			1		\$60.00		1.00				
N17	KHOU	06/28/20	06/28/20	Local News @ 7a Su 6:57 AM-7:30 AM	CM	6:57 AM-7:30 AM (6:57 AM-7:30 AM)	-----S	1:00	1	\$260.00	P04	1.10	NM	1	\$260.00
(Program: 11 News Sun Morn - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/22/20	06/28/20	-----S			1		\$260.00		1.10				
N18	KHOU	06/28/20	06/28/20	CBS Sunday Morning CBS Sun Morn @8A	CM	8:00 AM-9:30 AM	-----S	1:00	1	\$1,600.00	P04	3.80	NM	1	\$1,600.00
(Program: CBS Sun Morn @8A - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/22/20	06/28/20	-----S			1		\$1,600.00		3.80				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	<HOU	06/22/20-06/28/20		CBS Sunday Morning			8:00 AM-9:30 AM		-----Su	1:00	\$1,600.00	3.80	NM		
N20	KHOU	06/28/20	06/28/20	Local News @ 530p Su 11 NEWS AT 530PM SUN	CM	5:30 PM-6:00 PM	-----S	1:00	1	\$700.00	P04	2.40	NM	1	\$700.00
(Program: 11 NEWS AT 530PM SUN - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/22/20	06/28/20	-----S			1		\$700.00		2.40				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	<HOU	06/22/20-06/28/20		Local News @ 530p Su			5:30 PM-6:00 PM		-----Su	1:00	\$700.00	2.40	NM		
N21	KHOU	06/28/20	06/28/20	Sun Prime A 60 MINUTES	CM	6:00 PM-7:00 PM	-----S	1:00	1	\$5,100.00	P04	6.20	NM	1	\$5,100.00
(Program: 60 MINUTES - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/22/20	06/28/20	-----S			1		\$5,100.00		6.20				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	<HOU	06/22/20-06/28/20		Sun Prime A			6:00 PM-7:00 PM		-----Su	1:00	\$5,100.00	6.20	NM		
N22	KHOU	06/28/20	06/28/20	Sun Prime B 60 Minutes Presents	CM	7:00 PM-8:00 PM	-----S	1:00	1	\$9,360.00	P04	4.00	NM	1	\$9,360.00
(Program: NCIS LOS ANGELES - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/22/20	06/28/20	-----S			1		\$9,360.00		4.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	<HOU	06/22/20-06/28/20		BET Awards			7:00 PM-10:00 PM		-----Su	1:00	\$9,360.00	4.00	NM		
N23	KHOU	06/28/20	06/28/20	Sun Prime C NCIS LOS ANGELES	CM	8:00 PM-9:00 PM	-----S	1:00	1	\$3,400.00	P04	4.00	NM	1	\$3,400.00
(Program: NCIS LOS ANGELES - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/22/20	06/28/20	-----S			1		\$3,400.00		4.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	<HOU	06/22/20-06/28/20		BET Awards			Various		-----Su	1:00	\$3,400.00	4.00	NM		
N24	KHOU	06/28/20	06/28/20	Sun Prime D NCIS: NEW ORLEANS	CM	9:00 PM-10:00 PM	-----S	1:00	1	\$3,400.00	P04	5.10	NM	1	\$3,400.00
(Program: NCIS: NEW ORLEANS - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/22/20	06/28/20	-----S			1		\$3,400.00		5.10				

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		06/22/20	06/28/20	-----S					1	\$3,400.00		5.10				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>						<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
1	<HOU	06/22/20-06/28/20		BET Awards						Various		-----Su	1:00	\$3,400.00	5.10	NM
N25	KHOU	06/28/20	06/28/20	Local News @ 10p Su	CM	10:00 PM-11:00 PM	-----S	1:00	1	\$2,300.00	P04	3.70	NM	1	\$2,300.00	
				(Program: 11 News at 10p Sun - P4)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		06/22/20	06/28/20	-----S					1	\$2,300.00		3.70				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>						<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
1	<HOU	06/22/20-06/28/20		Local News @ 10p Su						10:00 PM-11:00 P		-----Su	1:00	\$2,300.00	3.70	NM
													Totals	26	\$53,500.00	